**Unit:** Podcast Production

**Project:** What’s My Podcast About

**Date Due:**

**Assignment Details:**

You are to work to complete the following worksheet in order to have a plan for your podcast. The more information you give at this phase of the planning process the better. You are building the foundation of your podcast.

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| **Target Audience:**  Who do you think will listen to your podcast?  For example, a podcast about your school’s sports would target: School age students who are interested in your school's sports. |
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| **Show Length**:  How long will you try to have every episode? |
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| **Show Frequency:**  How often will you release an episode of your podcast? |
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| **Show Format:**  What will your show be like? Will it be an interview, a monologue, a conversation, or something else? |
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| **Show Description:**  Write the description for your show to be posted on the website, so new viewers will know what to expect. |
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